



SOUTHERN AUTOMOTIVE CONFERENCE

October 13-15, 2021

BJCC, Birmingham, Alabama

SOUTHERNAUTOCON.COM

SAC's All-New VIP Matchmaking Event

The Southeastern United States continues to boast the fastest-growing Automotive Industry in North America. Many new technologies are emerging, new companies are starting up and new services are being developed and provided to support this growth and to pave the way to greater industry success.

What better way to learn about OEM needs, supplier products and service provider capabilities than to meet face-to-face and learn from each other? The Southern Automotive Conference being held at the BJCC in Birmingham, Alabama October 13-15, 2021 offers such an opportunity through its super-sized dedicated VIP Matchmaking Event.

Attendees may register for this event through our registration portal by selecting the Wednesday Matchmaking add-on. Confirmed and registered sponsors and exhibitors will receive a link to register for matchmaking at a special rate. **Registration will include a boxed lunch with options available upon arrival.**

Four (4)-Hour Matchmaking Event (Wednesday, October 13, 1-5pm) Including:

- **BUYER TABLES:** OEMs and Strategic Tier Suppliers will be stationed at draped tables featuring their company name along with a list of the types of products and services they are seeking.
- **APPOINTMENT-SETTING:** Registered Suppliers and Service Providers (aka SELLERS) will have the opportunity to view the meeting area to assess OEM and Strategic Tier Supplier needs for 2 hours in advance of the event and sign up to meet those with whom they are interested in visiting one-on-one.
- **APPOINTMENT DURATION:** Registered Suppliers and Service Providers will have approximately five (5) minutes of scheduled one-on-one time with preferred OEMs buyer representatives. (Actual time allotted will be based on total participants in the event.)
- **VISIBLE COUNTDOWN TIMER:** Due to the number of interactions taking place during the Matchmaking Event, appointment time slots will be strictly adhered to. A countdown timer will be visible to all to help move suppliers and service providers to their next meeting or break at the end of their allotted meeting times.

Register today for this invaluable networking opportunity!

For additional questions or to register for the VIP Matchmaking Event at the 2021 Southern Automotive Conference, please contact:

Lynsey Delane, Alabama Automotive Manufacturers Association

2021 Southern Automotive Conference

256-424-3010 / lynsey@southernautocon.com